



## DURATION

1.5 hours



## DELIVERY CHANNEL

eLearning

## LESSONS

1. Introduction to ESG
2. ESG Principles and Sustainable Finance

# The Principles of ESG

BUILD YOUR UNDERSTANDING OF ESG CONCEPTS

## OVERVIEW

As corporations and their lenders intensify their focus on ESG risk, it is increasingly important that their employees understand what is driving the shift and how they can contribute to their organisation's efforts.

The Principles of ESG introduces the terms, concepts, and regulatory frameworks that form the basis of ESG risk assessment, so that learners in a range of roles can engage more fluently in planning and strategy discussions and speak more knowledgeably with customers.

Participants examine each element – environmental, social, and governance – and learn how the associated risks impact businesses, financial institutions, and their decision-making processes. The course then explores the UN Principles for Responsible Banking, UN Sustainable Development Goals, and other international guidelines and regulations, and describes their role in driving the development and adoption of sustainable products and processes.

Throughout the course, participants study real-world examples of the successes and challenges financial institutions have experienced as they support their corporate clients' efforts to adopt ESG initiatives and become better global citizens.

## LEARNING OBJECTIVE

Learn how ESG initiatives are reshaping the global economy, and develop a foundational understanding of the terms, concepts, and regulatory frameworks that underpin ESG risk assessment.

## PROFICIENCY GAINS

- Gain a general understanding of environmental, social, and governance risks.
- Discuss ESG risks drivers.
- Explain the impact of ESG on financial institutions.
- Describe the UN Sustainable Development Goals.
- Describe the Equator Principles.
- Outline the key principles of responsible banking and sustainable finance.

## TARGET AUDIENCE

- Financial institution employees at all roles and all levels
- Corporate employees at all roles and all levels